

World Economic Forum and Tec de Monterrey partner to strengthen foresight in education for Mexico

- *The academic collaboration provides access to tools for research and professional education grounded in [in strategic foresight](#), trend analysis, and the identification of risks and opportunities in education across Mexico in the coming years.*
- *Two scholarships for graduate studies at the School of Government and Public Transformation were established with the aim of strengthening foresight education.*

Monterrey, Nuevo León, September 12, 2025.- The **World Economic Forum** (the Forum) and **Tecnológico de Monterrey Education Group** announced a collaboration to strengthen strategic foresight in higher education by analyzing trends that could affect the region. Given the rapid pace of change, this initiative adopts a forward-looking perspective to anticipate and identify the risks and opportunities that may shape the future of education in the country in the short to medium term.

“We are pleased to deepen the World Economic Forum’s collaboration with Tec de Monterrey - spanning our Centres and our Global Future Councils Network - through this valuable foresight exchange”, emphasized Mirielle Eaton, Lead, Knowledge Communities at World Economic Forum.

The institutions that make up the Tecnológico de Monterrey Education Group—Tecnológico de Monterrey, TecSalud, and Tecmilenio—will incorporate the use of *Transformation Maps* on the Forum's [Strategic Intelligence platform](#) into their institutional planning and risk management processes. This resource will allow faculty and students to connect global trends with regional contexts, strengthening the educational community's capacity for innovation and adaptation, as well as their teaching-learning and research processes.

“Education is not just a spectator of the exponential changes transforming the world; it is the engine that drives innovation, social cohesion, and sustainable development. In this era of rapid change, education becomes the enabling force that prepares people and society to turn challenges into opportunities. We are committed to leading with research, and a vision for the future so that, through education, we can build tomorrow together”, stated **David Garza Salazar**, executive president of the Tecnológico de Monterrey Education Group.

To support the capacity building, Tecnológico de Monterrey Education Group established the award of two graduate scholarships to students enrolled in the master’s degree in public policy with specialization in strategic foresight at the School of Government and Public Transformation.

This collaboration represents an important step in the evolution of the institution’s strategic and operational risk management models, now strengthened by a strategic foresight approach with world-class tools to anticipate long-term opportunities and challenges.

This alliance will also give access to students, professors, and leaders of the three entities at Education Group to cutting-edge tools for their management, academic and research activities, that will allow them to connect global trends with regional contexts, strengthening the educational community's capacity for innovation and adaptation.

Bryonie Guthrie, practice leader in Foresight and Organizational Transformation at WEF, emphasized that it is now essential to incorporate a long-term forward-looking approach in organizations. Higher education institutions have a fundamental role to play in leading the analysis of trends that will transform society and preparing the next generations to face these challenges.

This partnership equips the Tecnológico de Monterrey Education Group with world-class foresight and insight tools, contributing to its ability to anticipate the educational, economic, and social challenges of the future.

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Tecnológico de Monterrey (<http://www.tec.mx/en>) is a private, non-profit university recognized for its academic excellence, educational innovation, and global vision. Founded in 1943, it currently operates in 33 municipalities across 20 states, with an enrollment of 60,000 undergraduate and graduate students, as well as over 27,000 high school students. Accredited by SACSCOC since 1950, it ranks #187 in the QS World University Rankings 2026 and #7 in Latin America according to THE Latin America University Rankings 2024. The university is also renowned for its global employability and entrepreneurship programs, while being an active member of international networks such as APRU and U21. To learn more about our Boilerplate, visit: <https://tec.rs/Boilerplate>

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